



ASTD Monthly Meeting

November 19, 11:30 p.m.—1:00 p.m.

Rancho Cordova City Hall,

2729 Prospect Park Dr., Rancho Cordova CA

Register at www.astdsac.org

Yes, this is hands on!

ASTD Sacramento invites you to an interactive presentation...

“Social Tools To Manage The Learning Function” with Misha McPherson

Misha McPherson, Director of Worldwide Sales Enablement at Responsys, will demystify how to use social learning tools to build practical applications. She'll share her experience of managing the learning function and building effective training programs within a rapidly changing environment. You will walk away from this session with:

- A checklist of best practices of leveraging social learning for your organization
- New ideas on how on do more with less time and resources
- Ideas about how to get executive support for social learning in the classroom

Join us for a peek at how organizations leverage social learning tools to effectively manage their learning function!



In this session, you will:

- ⇒ Hear the story of how a tiny L&D group took a start up from rapid growth to a billion dollar acquisition!
- ⇒ Discuss the challenges of using social learning as a part of a formal training program and learn how Yammer and Responsys overcame them.
- ⇒ Discuss best practices for using social learning platforms such as Yammer and Chatter
- ⇒ Have an opportunity to experience first hand using social learning tools

Please bring your laptop so you can play and LEARN!



**Networking
11:30-12:00 noon**



**Program
12:00-1:00 p.m.**

*A Delicious
Lunch Will
Be Served!*



After 10 years of selling and managing customers, Misha McPherson came to the Learning and Development field to help inspire people to rise to their full potential. While her focus has been on developing training for customer facing roles, Misha has worked with employees from all departments. Misha has had the honor to develop, facilitate, and deploy training programs at Yahoo!, Monster Worldwide, and Yammer. Misha is currently the Director of Worldwide Sales Enablement at Responsys. Misha has a knack for making training programs both fun and effective using classroom, e-learning and social learning.