

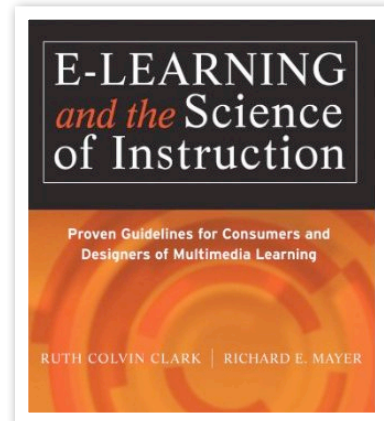


# ASTD

## sacramento



## E-Learning and the Science of Instruction



An interactive workshop is based on the Third Edition of the respected and widely-used book by Ruth Clark and Richard Mayer.

**Friday, May 31, 2013**

**All Day Workshop, 8:30 – 4:30**

College of Continuing Education, Sacramento State  
(ASTD Sacramento's Educational Partner in 2013 – See page 2)  
3000 State University Drive East, Sacramento, CA 95819

Visit [www.astdsac.org](http://www.astdsac.org) for more information

Includes a copy of the book that you will use in the workshop, a \$55 value. This value priced workshop is almost a giveaway, compared to similar workshops at national conferences! This workshop at ICE or an E-Learning Guild event is priced at \$350 or more.

[Register](#)

## What You Will Learn

Get updated on the latest research on what does and does not work in e-learning. During the workshop you will receive and use the latest edition of e-Learning and the Science of Instruction to review recent evidence on how best to use visuals, text, and audio in e-learning. You will have an opportunity to apply updated research on how to create high engagement online examples and design of effective practice interactions.

You will be able to apply the most recent evidence and learning psychology to:

- Experience the strengths and weaknesses of working and long-term memory during learning
- Identify key features of valid learning research
- Design visuals proven to maximize learning and avoid visuals shown to depress learning
- Use text and audio to explain online visuals
- Design worked examples for technical and soft skills as well as self-explanation questions to promote engagement with examples
- Design and schedule effective practice interactions in and among your lessons

### Registration Price

Members \$109

Non-Members \$139

[Register](#)

## What do L & D professionals say about Ruth, the book, and the workshop?

**“If you design online learning, e-Learning and the Science of Instruction is a must read. Unlike all the pontificating and conjecture that’s been published about e-learning, this important work details the evidence-based findings that provide practical guidelines for effective online instructional design. For me, this book is the ‘Bible’ of our profession.”**

Peter Orton, Ph.D., IBM  
Center for Advanced Learning

In association with and held at the site of the College of Continuing Education, Sacramento State



ASTD Sacramento's Educational Partner in 2013

**SACRAMENTO STATE**  
COLLEGE OF CONTINUING EDUCATION