

Sharon Bowman Master Trainer

First time in Sacramento!



March 19th and 20th 2015

It's Sharon Bowman and a "SUPER-SESSION"*

*What is a Supersession?

That's when ATD Sacramento invites in a nationally known speaker for a Thursday evening monthly meeting and follows with an all day workshop on Friday! They are a terrific bargain and offer something for everyone.

Who is Sharon Bowman?

- **Nationally Known Speaker and Corporate Trainer** Sharon is a popular speaker at both the Association for Talent Development (ATD) and the Training Magazine Events annual conferences.
- **Author** She is the author of eight popular training books, including the best-selling Pfeiffer/Wiley books titled "The Ten-Minute Trainer" and "Training from the BACK of the Room." Her newest book is "Using Brain Science to Make Training Stick."
- **Master Trainer** Sharon is a Masterful Presenter, Facilitator, and Trainer of Trainers.
- **Producer of Content for Talent Developers** Check out the amazing amount of valuable content at www.bowperson.com (slides, books, articles, slide shows, and much, much more)

Register at www.astdsac.org

If you are new to talent development, or an old hand, this supersession is for you!

Thursday Evening, March 19th

"Got a Minute? 60-Second Activities that help Learners Review, Repeat, and Remember"

Friday, March 20 (All Day Workshop)

"Using Brain Science to Make Training Stick"

See pricing and location on page 2

Thursday Evening, March 19th

5:30 PM to 7:30 PM

**"Got a Minute? 60-Second Activities
that help Learners Review, Repeat, and Remember"**

No time for training activities because you have too much content to teach? Experience dozens of one minute instructional strategies you can use with any topic, any age group, and any size audience.

Whether you teach, train, or present content-rich courses or hands-on training, these activities will increase learners' long-term retention of important information. Plus, they're just downright fun!

In this high-energy, hands-on program, you'll discover a variety of short, quick, and exciting ways to involve learners, one-minute openings and closings that begin and end with learners engagement, and easy energizers that will keep learners alert while reviewing what they've learned.

Where: Los Rios Workforce and Economic Development Building at 1410 Ethan Way, Sacramento, CA

Friday, March 20 (All Day Workshop)

8:00 AM to 4 PM

"Using Brain Science to Make Training Stick"

(Based on Sharon Bowman's Latest Book, See more information on page three)

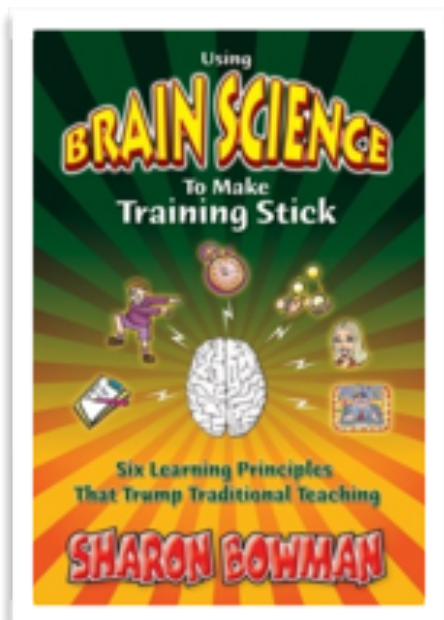
Where: Sacramento State, College of Continuing Education, Modoc Hall, 3000 State University Drive, Sacramento

REGISTER at www.astdsac.org

Pricing for both Events

Thursday, March 19th Evening Event \$25 members and \$35 Non-Members

Friday, March 20th, All Day Workshop, \$169 Members and \$219 Non-Members



Special Bonus!

All participants in the all day workshop will receive a free copy of "Using Brain Science to Make Training Stick."

A \$25 value!

Welcome to Sharon Bowman's
most popular one-day professional development workshop:

Using Brain Science to Make Training Stick!

ENERGETIC, INSIGHTFUL, AND GAME CHANGING. SHARON HAS CONDENSED YEARS OF BRAIN SCIENCE INTO AN EASY-TO-UNDERSTAND BAG OF TOOLS THAT ARE ACCESSIBLE TO ANY TRAINER, REGARDLESS OF BACKGROUND.

BRIAN REBON, PRESIDENT
THE BRAIN TRUST CONSULTING GROUP

AWESOME! NEW IDEAS ON HOW TO TEACH AND HOW TO LEARN SO THAT PEOPLE REMEMBER AND ARE FOCUSED ON LEARNING ALL THE WAY – ALL OF THIS IS GREAT!

ANITA KASARI, SENIOR SOFTWARE ENGINEER
NIXU COMPANY

ENLIGHTENING, MEMORABLE, AND THOUGHT-PROVOKING. WORTH ITS WEIGHT IN GOLD!

BRAD STREETS, RETAIL SALES TRAINER,
LG ELECTRONICS

A FUN, INTERACTIVE, AND EFFECTIVE WAY TO LEARN HOW TO TEACH IN A FUN, INTERACTIVE, AND EFFECTIVE WAY.

PAUL FIGUEROA, CAPTAIN OF POLICE
OAKLAND POLICE DEPARTMENT, CA



Meet your facilitator:
Sharon L. Bowman, M.A.
www.Bowperson.com

Take your teaching and training skills to a more advanced level as you discover how the human brain *really* learns which is *very* different from traditional assumptions about learning. Explore the most current "cognitive neuroscience" about effective instruction – how the brain takes in, stores, retrieves and uses information. Learn how to apply this brain science to all instructional formats (classroom and elearning), regardless of the topic, size of the class or level of learners. During this high-energy, interactive program you will:

- *Explore* the most current brain science about human learning – information that is directly applicable to all adult instruction.

- *Discover* six learning principles based on brain science that will significantly enhance learning and retention, regardless of the content being taught.
- *Experience* these six learning principles in action.
- *Apply* these principles to any learning environment: classroom, elearning, one-on-one, small and large group instruction.

Leave with a collection of practical tips and activities that you can immediately use in your own classes and training.

This workshop is based on Sharon Bowman's popular book, *Using Brain Science to Make Training Stick: Six Learning Principles that Trump Traditional Teaching* (2011). To download a free excerpt of the book, log onto www.Bowperson.com.