

# 2020

January - March



**SACRAMENTO CHAPTER**  
Association for  
Talent Development

*The official newsletter of  
ATD Sacramento Chapter*

**PRESIDENTS MESSAGE**  
**-T.S HAMILTON**

**WHAT DID I MISS?**

**VOLUNTEER**

**MEMBERSHIP**

**ATD VIRTUAL CONFERENCE**

# **CONNECT | LEARN | DO**

# atd VIRTUAL CONFERENCE

## BUILDING CAPABILITIES AND CONNECTION

June 1-5, 2020



Be a part of ATD's history as we come together for a new learning experience. Introducing the ATD Virtual Conference: Building Capabilities and Connection coming to you online on June 1-5. Register today! [virtualconference.td.org](https://virtualconference.td.org)

### **Sign up for a Power Membership by May 4th, and receive a discount on:**

- The virtual ATD conference
- The spring sale, which includes discounts on membership, books, courses, and ATD training certifications
- Access to Job aids on the national website and articles/blogs on the change of the training and development workforce due to the current times



*Make sure to select **ATD Sacramento** when registering for the virtual conference!*

QUESTIONS? [MAIL@TDSAC.ORG](mailto:MAIL@TDSAC.ORG)

# PRESIDENTS MESSAGE

*T.S. Hamilton*

Thoughts from a few different aspects of my life have come together to create this message. The other day I was reading a Bloomberg article about now being the best time to switch from fossil fuels to green energy. Our daily lives are already being disrupted. A smaller number of Americans should be fueling up weekly. The supply-chain is already dotted with gaps. Also, I heard on NPR that jobless claims reached 30 million over the last six weeks. That's 30 million Americans without jobs, without steady income, without a means to provide for themselves and their families. However, the IT field and information security field continue to face drastic shortages. Long-time teachers, faced with teaching online for the foreseeable future, are retiring in droves. How do we connect the unemployed with the jobs that are available?



Speaking of teaching, some of you know that I teach US history at Sacramento City College. Last week, we were discussing the decline of American manufacturing in the 70s and 80s because of labor-saving, autonomous robots (think automobile assembly line). I issued a warning to my students: We are faced with the same challenge again in 2020 in the form of artificial intelligence and machine learning. I advised that they have two routes to take: 1) Learn computer programming, so they can program and fix the AI and machines, or 2) Pursue the skills and industries that are uniquely human like creativity or critical thinking, which brings me to my last thought. My team and I are undertaking this summer a re-design, a re-imagining of our Analyst Academy. I posed the challenge to my team: I don't want the new academy to "just get people up-to-speed." I want an academy that creates uber-analysts who ensure the success of our organization and stay ahead of job-consuming robots.

The ATD Sacramento learning community is faced with a challenge, or an opportunity, depending on how you look at things. Could you, would you, help an oil refinery worker learn to install solar panels? Are you prepared to show a cashier how to monitor IP traffic? Do we continue to let our people sit on assembly lines (for now) or do we turn them into the next Frida Kahlo or W.E.B. DuBois? "Good enough" doesn't get it anymore. We have an opportunity to do better. Until next time, be well and stay safe.

T.S. Hamilton



# WHAT DID I MISS?

January - March Events

## THE BIG GIVE ...AND GIVE BACK!

### *Annual Event*

The annual event was the first of 2020. Members came to the event to share their favorite tip, tool, and advice from 2019. In return, ATD Sacramento members walked away with tons of ideas and resources for their 2020 talent development!



## BRINGING COACH-STYLE LEADERSHIP TO THE ORGANIZATION

*with Cami McLaren*

Cami McLaren is a co-author and Certified Performance Coach.

**"The more that you read, the more things you will know.  
The more that you learn, the more places you'll go."**

*Dr. Seuss*

January - March Events

## HAPPY HOUR OD & BREW

*Organizational Development Specail Interest Group (OD SIG)*

OD SIG hosted their first happy hour of the year at Urban Roots Brewing and Smokehouse. The Sacramento learning community came together to share ideas, network, and collaborate!



## ARE YOU SURE? USING DESIGN THINKING TO FIND THE RIGHT PROBLEMS

*Pacific Design Thinking Group & Rod Githens, Ph.D*

This OD SIG event brought a brief introduction to design thinking. The learning community walked away with tools to successfully sort out the right problems to help achieve goals and move forward..

## WEBINAR: IT'S ALL ABOUT RETRIEVAL

*Katrina Kennedy*

Retrieval is one of several cognitive strategies to help learners process and retain information for long term memory. When we move information to long-term memory we are more likely to recall our learning, increasing our likelihood of applying our new learning on the job



## **DESIGNING POWERFUL ONLINE MEETING EXPERIENCES**

Rod Githens, Ph.D and Nileen Verbeten, Consultant and Trainer, provided the learning community with this free webinar. During this COVID-19 crisis, most of us have no other option for engaging key stakeholders. Attendees learned how to design meaningful online experiences, utilize the medium appropriately, and create interactive online experiences.

## **OD-SIG COMMUNITY DIALOGUE: HOW WILL THE PANDEMIC CHANGE OUR ORGANIZATIONS?**

In this free virtual meeting, the learning community discussed workplace changes that occur and how, as OD professionals, you can help your clients and peers successfully navigate those changes. By far one of this quarters popular events that filled up fast!



# DID YOU KNOW?

ATD Sacramento Chapter

## BECOME A POWER MEMBER!

**Power Members** are members of both ATD Sacramento and ATD National

As an **ATD Sacramento** Member, you enjoy:

- Programming targeted to your learning community.
- Networking opportunities with local professionals.
- Discover career opportunities.
- Opportunities to grow your business.

Why you should join **ATD National**:

- Receive discounts on industry-leading content, career-advancing educational program, and merchandise in the ATD store.
- Get access to 40,000 members and network with them.
- Receive TD magazine and e-newsletters.
- Obtain access to members-only webcasts.



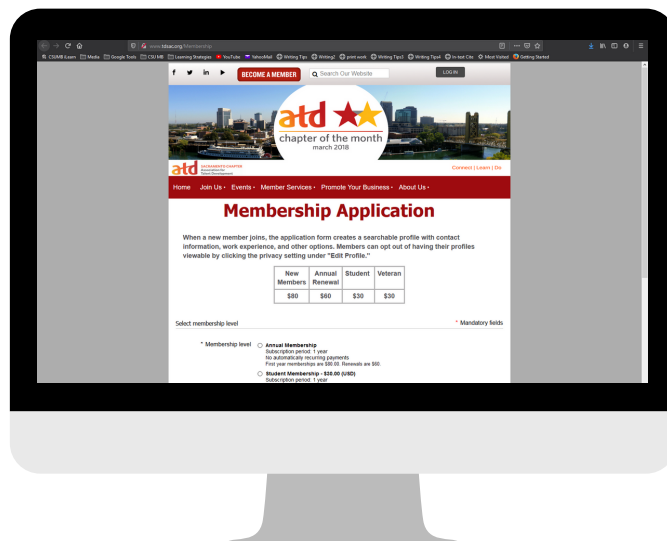
## DISCOUNTS

ATD Sacramento offers member discounts to **students** and **veterans**!

Students | \$30 Annually

Veterans | \$30 Annually

Learn more: [www.tdsac.org](http://www.tdsac.org)



# VOLUNTEER

ATD Sacramento Chapter

## BECOME AN ASSOCIATE BOARD MEMBER

ATD Sacramento has Associate Board positions open. Associate positions assist the Directors of Finance, Programs, and Membership. Learn more about Associate positions at [www.tdsac.org/Volunteer](http://www.tdsac.org/Volunteer) or contact ATD Sacramento at [mail@tdsac.org](mailto:mail@tdsac.org)

### Associate Positions

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