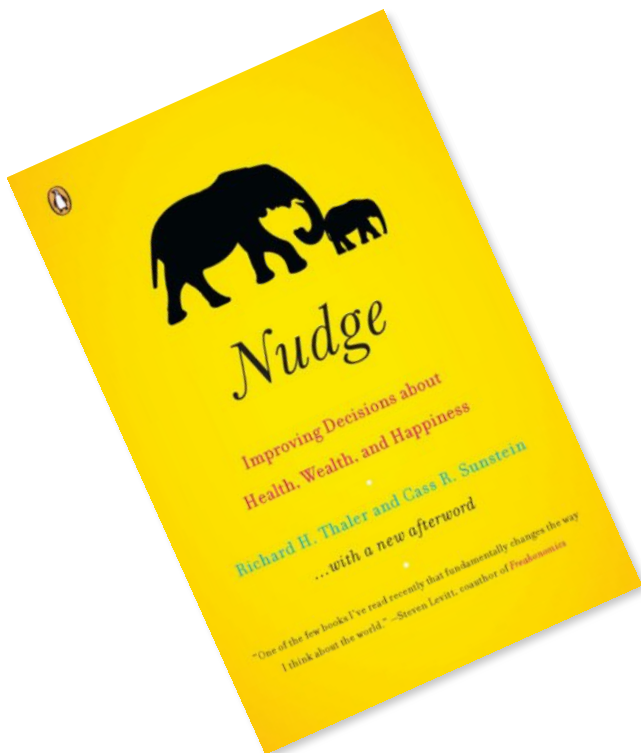




SACRAMENTO CHAPTER
Association for
Talent Development

“Nudging”

**The Behavior-Changing Superpower Training
Professionals Can’t Afford to Ignore**



When?

Monday, November 14

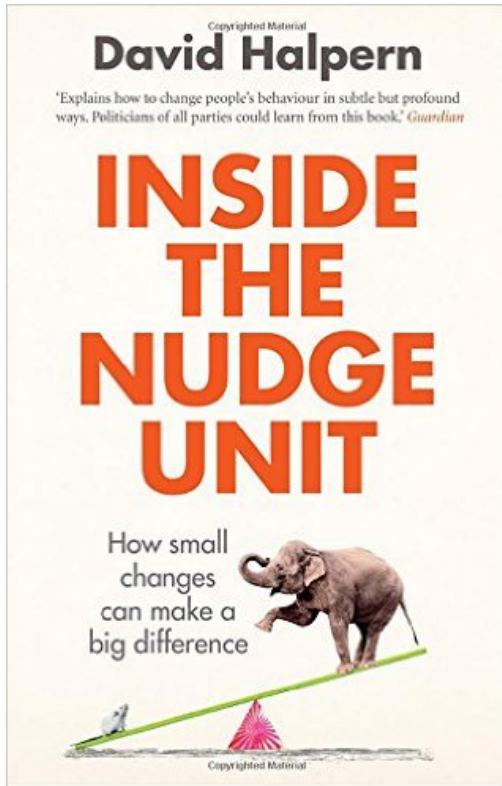
Where?

**1410 Ethan Way
Sacramento, California
The Los Rios CCD’s
Workplace & Economic
Development Center**

\$25 members

\$35 non-members

**For more information go to our website
at www.tdsac.org**



Based on best-selling books like *Nudge*, *Predictably Irrational*, and *The Science of Getting People to Take Action!*, “Nudging” is a behavioral science approach to encouraging action now.

Want to know more about “The science of getting people to take action”?

Would you like to see how “Nudging” can be used by trainers before, during and after training to increase the application of learned skills and tools?

Don't miss your chance to:

- Use a knowledge of bias to craft a training nudge
- Influence post-training action
- Practice how to do both in this interactive workshop



Bruce Winner is the Custom Training Manager of the *Government Training Academy* of the Los Rios Community College District. Bruce has many years of training experience and a passion for the expanding role of the behavioral, social, and cognitive sciences for talent developers.